

**CONICA**<sup>®</sup>

SPORTS FLOORING



Project report  
**Porsche Tennis  
Grand Prix**

## PROJECT

### THE PORSCHE TENNIS GRAND PRIX

Eight days, total concentration and the best female tennis players in the world on the court. The Porsche Tennis Grand Prix, held in the famous **Porsche Arena in Stuttgart**, is one of the top events in the world of professional tennis. In 1977, a gala with four professional players was held at indoor courts in Filderstadt-Plattenhardt. This idea led to the first tournament in 1978, which later evolved to become the WTA tournament in Filderstadt. Today, the Porsche Tennis Grand Prix is one of the longest-running tournaments on the Women's Tour and **features some of the best players in the world of tennis**, making it a premier event on the WTA tour. The Porsche Tennis Grand Prix represents precision, athleticism, competitive spirit and excellent technique on a perfect court.

## CHALLENGE

### WTA INDOOR TENNIS ON CLAY COURTS

In 2009, the Porsche Tennis Grand Prix kicked off a new era. With an annual **indoor tournament on clay courts**, the event offered the best female professional tennis players in the world the perfect opportunity to prepare for the clay season.

The challenge: creating a clay court system that can adapt to the technical and environmental conditions of an indoor facility and is also easy to install before the tournament and remove afterwards. Furthermore, the system must offer **ideal clay court conditions** – from the first to the last rally.



### FACTS 2015

- FEATURES 8 PLAYERS FROM THE TOP 10 AND 13 PLAYERS FROM THE TOP 20
- HIGHEST WTA TOURNAMENT CATEGORY AFTER THE FOUR GRAND SLAM TOURNAMENTS
- SELECTED NUMEROUS TIMES BY THE PLAYERS AS THEIR FAVOURITE WTA TOURNAMENT
- TOTAL PRIZE MONEY: 731 000 US DOLLARS
- 37 200 SPECTATORS

## SOLUTION

### CONIPUR® PRO CLAY FROM CONICA

CONIPUR® PRO CLAY is a clay court system for indoor and outdoor tennis. The system consists of a base layer of brick chippings, which are thickened with a special binding agent and spread with finely crushed brick on top. It features a **perfectly flat flooring surface**, which ensures **consistent ball physics** and **ideal sliding properties**. The surface is **easy on athletes' joints** and **reduces the risk of injury** at any level of play.

CONICA developed its **MST (moisture storage technology)** especially for indoor usage. The environmentally friendly and completely odourless technology features a number of decisive advantages. The surface retains a constant level of moisture thanks to special treatment of the clay. It **does not need to be watered** and it **does not produce dust** – advantages that conventional clay courts are unable to offer.



#### 40 TONNES IN 24 HOURS

Nearly 40 tonnes of brick dust were required for the Centre Court of the Porsche Tennis Grand Prix, which measures around 800 square metres. The area was ready for play within 24 hours.



Time-lapse video of the installation of the CONIPUR® PRO CLAY clay court, plus an interview with Hans-Jochen Erb, Head of Marketing Communications at CONICA AG, and Markus Günthardt, Director PTGP.

## RESULT

### PERFECT CONDITIONS, THRILLING TENNIS

The Porsche Tennis Grand Prix 2015 offered the spectators a top-level display of tennis sportsmanship. Exciting matches with spectacular rallies thrilled both young and old. The German player Angelique Kerber was the winner of the tournament, making her the tennis queen of Stuttgart. She and her competitors were extremely pleased with the organisation of the tournament and the flooring in these world-class indoor courts. **“The performance of the court is as good as those at Roland Garros,”** said tournament director Markus Günthardt describing the indoor clay courts from CONICA.

CONIPUR® PRO CLAY is a real winner for the Porsche Tennis Grand Prix. By holding the indoor WTA tournament on clay courts, Porsche has created another milestone on the tour. Regardless of the weather conditions, the players can use this tournament to prepare for the games of the French Open in Paris in competition conditions.



### ITF-CERTIFIED

CONIPUR® PRO CLAY HAS BEEN CERTIFIED BY THE INTERNATIONAL TENNIS FEDERATION UNDER “CATEGORY 1 – SLOW”, WHICH MEANS IT IS OFFICIALLY AUTHORISED FOR COMPETITIVE PLAY.



**CONTACT.**

CONICA AG  
Industriestrasse 26  
8207 Schaffhausen  
Switzerland  
Fon +41 (0)52 644 36 00  
Fax +41 (0)52 644 36 99  
info@conica.com

[www.conica.com](http://www.conica.com)