



# CASE STUDY

Stadium Queretaro Mexico



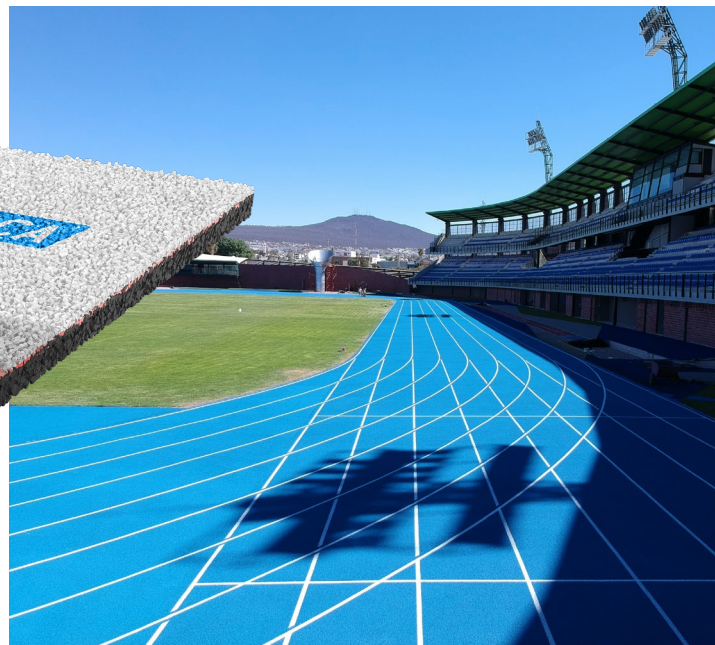
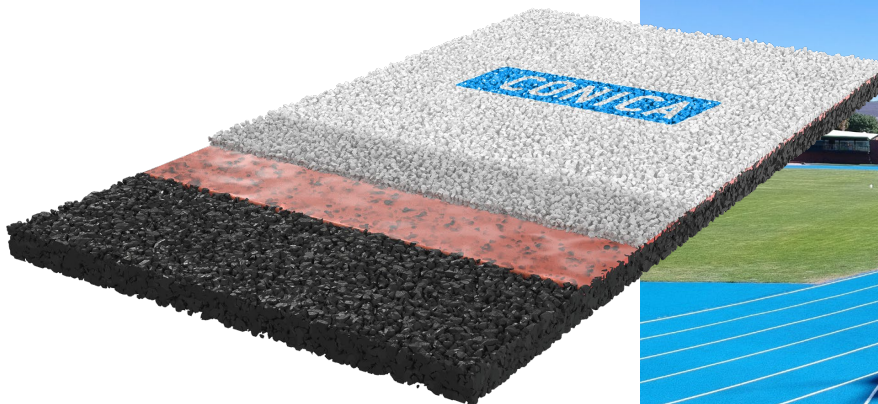
## Olympic athletics track in central Mexico

*Santiago de Querétaro (Querétaro for short) lies about 240 km north-west of Mexico City. The almost 500-year-old city is a Unesco World Heritage Site. Not only the colonial architecture, but also a huge sports and cultural centre has been a hallmark of the city centre since 2021.*

The city of Querétaro was usually festive in March 2021. Its 860,000 inhabitants were celebrating the inauguration of the Alameda Center. Covering an area of two hectares, and home to a large arts and cultural centre, its centrepiece is the Querétaro Olympic Stadium and several outdoor sports facilities. The Olympic Stadium seats 4,600 spectators on two grandstand levels, from where they enjoy a perfect view of the various sporting events such as football, rugby and athletics. The bright blue athletics track and other track and field zones installed by “Sportsystems México” are particularly impressive. The renowned company used CONIPUR SW in Blue 5015 for this purpose, installing a total surface of around 6,700 square metres. This flooring even allowed the track to be certified according to Class 2 World Athletics.

## Athletics tracks for high-performance sport.

CONIPUR SW is a polyurethane athletics track system with a PUR-bonded elastic layer based on recycled granulates. The 3 mm PUR surface layer is highly durable, anti-slip and anti-skid in all weather conditions. Its structure also provides a force reduction of 37%, making it a great alternative to all-plastic flooring options. The top layer can be renewed using the Retop method to extend the service life even further. CONIPUR SW was the first track system certified by World Athletics back in 1999. Today eight athletics tracks are certified as Class 1 and more than 60 as Class 2 (as in Querétaro).



## A sports centre for everyone

The new stadium with its multi-faceted periphery and infrastructure is just as suitable for grassroots sports as it is for top-class international competitions. It will also be hosting qualifications for the upcoming Olympic Games. And the Alameda Center is of course home to the Querétaro Fútbol Club: “Los Gallos Blancos” – the white roosters – and the women’s team, Las Gallitas, as they are affectionately called by their fans, which can play and train here in the heart of their city. The new sports facility thus offers something for everyone: for professional athletes and their fans as well as for families looking to enjoy everyday sports activities. The CONICA surface is the perfect basis for every sport.





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## TAKE YOUR NEXT STEP WITH CONICA!

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